

## Strategic Plan Action Plan – Year End Final Report covering 1 April 2017 – 31 March 2018

### Vibrant

- Enhance the diverse retail and leisure mix supporting independent business opportunities valued by residents and visitors
- Develop a strong sense of community across the Borough by enabling people and groups to take more ownership and responsibility for their quality of life
- Make more of the great culture and heritage in Colchester so that more visitors can enjoy the history and passion of Colchester
- Create the right environment for people to develop and flourish in all aspects of life both business and pleasure

Action	Year End Report
Work with development partners to bring exciting new retail and leisure to the eastern part of Colchester town centre.	Work continues with Curzon cinemas who are nearing completion of the conversion of Roman House. The demolition of St James House on Queen Street is complete. Pre-application negotiations are well advanced for the redevelopment of the former bus depot for a mixed use comprehensive scheme.
Support communities to develop their own Neighbourhood Plans.	Ongoing support is currently being provided to West Mersea and Wivenhoe Town Councils, as well as West Bergholt, Tiptree, Eight Ash Green, Marks Tey and Great Tey Parish Councils on the preparation of Neighbourhood Plans. The plans are at various stages with Wivenhoe being the most advanced (Regulation 16 - examination stage). The other Neighbourhood Plans listed above are progressing well through the evidence gathering stage. Stanway PC is no longer preparing a Neighbourhood Plan, and Copford & Easthorpe are reconsidering their previous decision not to proceed.
Work with our residents, the third sector and other service providers to implement the Community Enabling Strategy to enable communities to influence, own or co-design services.	A range of initiatives have taken place throughout the year from small neighbourhood activities to improve the local environment through to health and wellbeing projects such as Goodgym, which combines running with good deeds in the community. There have been several Dementia Awareness events for residents highlighting the statistics and support services available. Partners came together to deliver the Colchester Communities Can project, offering winter warmth packs and support to residents. Relationships formed with the Armed Forces, charities and other local authorities to support vulnerable military personnel, including veterans, to access services and support in the borough, and to improve their quality of life. Communities are encouraged to apply for Section 106 funding to enhance their community facilities and make them more sustainable.

	<p>Assisting customers to self-serve and 'Go-Online' initiatives continue to help people do more for themselves and more volunteering opportunities have been created and taken up across the borough. Additional Digital Access Points have been introduced at Leisure World and Old Heath. In addition to securing new digital partnerships with HSBC, our Digital Community Access Support Officer has been advertising events across the borough and attending multiple group meetings throughout the community to help people access our online services. We will continue to work with local Councillors to fund Digital Access Points from Community budgets in future.</p>
<p>Make more of our culture and heritage with initiatives such as the Friends of the Colchester Roman Wall and by attracting Heritage grants.</p>	<p>Refurbishment of Priory Street Car Park included lighting and interpretation of the heritage assets in that location. The Council has supported investment in the Roman Circus and the site interpretation project is ongoing. An interpretation board was installed for the wall in partnership with Friends of Roman Wall and a further interpretation panel was installed at the North-West corner of the Roman Wall in March 2018. Our Tourism Marketing Campaigns have focussed on 'Our Heritage Treasures' and 'If Our Walls Could Talk' featuring both the old and new delights Colchester has to offer. The popular Heritage Open Days in the Borough have involved 36 buildings and events. An upgraded Ancient Colchester App has been produced with additional content. Heritage Manager supported Essex County Council (ECC) in the development of the First World War trail in Colchester. Marking the Gates project completed.</p> <p>New Historic Colchester Guide Book published and on sale through the Visitor Information Centre (VIC) and Castle from August 2017. Town Centre Heritage Recording Project advanced with data collection as precursor to publication. Community Archaeology Project launched by Ground Penetrating Radar (GPR) investigation at former bus station Queen St/St Botolphs as a precursor to involving public in wider site investigation. New Resident Pass to Colchester Castle has been developed and launched on 30 March 2018. There has been a strong take-up with 359 Passes (representing a total of 557 residents) being sold in the first ten days.</p> <p>A Heritage Explorer website has been developed and launched to allow direct access to historic records for the Borough as a whole.</p> <p>To mark the completion of the first stage of the Fixing the Link Project - a new seating and landscaped area with a cast bronze 3D model showing the original Roman walls and gateways, has been unveiled at Middleborough. An additional project has also been completed, further improving the interpretation of the Roman Wall. 'Marking the Gates' identifies the locations of four Roman and two medieval town gates by means of bronze plaques set into the pavement. Visitors will now be</p>

	able to find the sites of all of Colchester's town gates as they walk round the Roman Wall using a custom leaflet and map with supporting information about the route.
Ensure sufficient land is allocated in the right places to attract and retain businesses, supply homes and identify the infrastructure that is needed by developing a Local Plan for the borough.	The Local Plan was submitted to the Planning Inspectorate in October 2017. Examination commenced in January and is expected to complete later this year. The plan identifies sufficient land to provide homes, jobs and infrastructure for the period to 2033 and beyond.
Co-ordinate partners and funding streams in the Northern Gateway and the Hythe to generate a wide range of jobs and facilities.	<p>The Turnstone application has been granted permission and the related Section 106 agreement completed. This permission provides for the development of a leisure destination incorporating a multiplex cinema and hotel. The decision is now subject to legal challenge but pending a successful outcome, the project can move forward to delivery.</p> <p>A Masterplan is being developed for the land south side of the A12 to deliver a comprehensive residential commercial and leisure development.</p> <p>A planning application for sports facilities to the North of the A12 was submitted in January 2018. Stakeholder meetings undertaken and funders meetings ongoing. Bids submitted to Highways England and DCLG and the Local Enterprise Partnership for infrastructure at Northern Gateway. Negotiations continue in respect of key sites at Breakers and the Hythe. Funding bid to DCLG under Housing and Infrastructure Fund submitted in September 2017 for Legacy development proposals.</p>
Create more independent business opportunities by providing trading units in new large developments across the borough.	37 Queen Street redevelopment completed and opened in 2017 with all 40 units let prior to occupation. Feasibility work ongoing to explore grow on space opportunities across the Borough.
Colchester & Ipswich Museums (CIMS) will work with Arts partners to improve the cultural offer.	CIMS is working in long-term partnership with Firstsite to mount a Wunderkammer (Cabinet of Curiosities) exhibition in Firstsite which will be periodically refreshed with fascinating items from the Borough collection. The museum service has also partnered Firstsite on the Britishness project, working with the Gilbert School, and on the Bronze Age exhibition. Forward planning meetings are to be held quarterly with Firstsite. CIMS Manager meets regularly with arts partners in Colchester to discuss and agree joint programming and develop future partnership projects. Colchester Borough Council (CBC) currently working alongside The Mercury Theatre in support of The Mercury Rising capital redevelopment having invested £1million into the project.

## Prosperous

- Promote Colchester to attract further inward investment and business relocation, providing greater and more diverse employment opportunities
- Support people to develop the skills needed by employers in the future to take advantage of higher paid jobs being created
- Provide opportunities to increase the number of homes available including those that are affordable for local people and to build (& renovate) our own Council houses for people in significant need
- Ensure transport infrastructure keeps pace with housing growth the keep the Borough moving

Action	Year End Report
Deliver an inward investment campaign in key employment sectors.	The initial part of the Inward Investment campaign has been fully delivered. The setting up of a website, LinkedIn Page and re-branding of Twitter, allowed for more scope to deliver key messages about Colchester and its ambitions to business stakeholders. We are contributing to key sector publications.
Review the Better Colchester Town Centre website to promote Colchester.	The Better Town Centre website has now been replaced by the Ultra Ready Colchester Inward investment site.
Secure increased funding and support for skills initiatives particularly in growth or emerging sectors.	We have supported the South East Creative Economy Network (SECEN) Local Enterprise Network group to obtain funding for business support. A final round application has now been submitted.
Provide local economic data to education providers to help ensure that the skills that Colchester businesses need are provided.	There are two active projects running currently: <ul style="list-style-type: none"> <li>• Supporting the development and introduction of a fibre engineering module at Colchester Institute</li> <li>• Working with Colchester Institute and the Construction Industry Training Board (CITB) to encourage and support more people to gain work in construction</li> </ul>
Ensure there is an ongoing five-year supply of housing sites and the provision of sufficient numbers, types and tenure of housing to meet local need.	The Council is currently updating its Housing Land Supply Statement and is able to demonstrate a 5 year supply of housing land. This is expected to continue in the longer term through the adoption of the new Local Plan within the year.
Deliver 205 new affordable homes in the borough by 2018. Additional stretch target now 255 homes in total by 2018.	A total of 340 new affordable homes have been delivered over the lifetime of this strategic plan 2016-2018, exceeding the target of 255. The annual breakdown of homes delivered is as follows: 2015/2016 106 affordable homes delivered. 2016/2017 100 affordable homes delivered. 2017/2018 134 affordable homes delivered.

Appendix 7

Seek 20% of new homes on qualifying sites to be affordable homes.	<p>During 2017-2018, a total of 4 qualifying sites had legal agreements settled which specified the affordable housing contribution to be built. The total affordable housing contributions are set out below and show that all 4 sites will deliver 20% of the homes as affordable housing, in line with our policy.</p> <table><tr><th>Total number of homes due on the 4 qualifying sites</th><th>Number of affordable homes due if 20% affordable policy applied</th><th>Number of affordable homes actually secured</th></tr><tr><td>121</td><td>23</td><td>23</td></tr></table>	Total number of homes due on the 4 qualifying sites	Number of affordable homes due if 20% affordable policy applied	Number of affordable homes actually secured	121	23	23
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Work with Colchester Borough Homes to increase the quality of council housing by refurbishing these properties and using new technologies to ensure they are energy efficient.	<p>The Capital Investment Programme continues to make improvements to tenant's homes that include energy efficiency technologies, in particular the improvement of thermal insulation, more efficient heating, electricity and water savings devices. A Ground Source Heat Pump has been installed at the sheltered scheme, Harrison Court, in West Mersea and refurbishment of the flats and communal areas is underway. Over the lifespan of this strategic action plan we have improved our average Standard Assessment Procedure (SAP) rating for the housing stock from 71.10 in April 2016 to 73.33 (April 2018) and are now focussing on those properties that have an F &amp; G rating.</p>						
Work with statutory and voluntary sector partners to prevent homelessness and rough sleeping in the borough.	<p>In 2017-2018, two Rough Sleeper Co-ordinators (one for Colchester and one for Tendring) were appointed. The Co-ordinators provide an early response to rough sleeping across both local authority areas to support and prevent homelessness for this group using the Ministry of Housing Communities and Local Government rough sleeper funding. Since the project began in Colchester the Co-ordinator has worked with 24 people who had already been rough sleeping, prevented 14 people from sleeping rough and helped 11 rough sleepers to successfully move into accommodation. We funded Colchester and Tendring Women's Refuge to support households from hard to reach groups who were experiencing domestic abuse. Across Colchester, Tendring, Braintree and Maldon a total of 316 households were supported in 2017-2018. Of these households, 283 were from hard to reach groups who would not normally seek or access support and 33 were from Gypsy and Roma Traveller Communities. Funding was provided via our successful bid to Government to support domestic abuse victims from hard to reach groups.</p> <p>Colchester Borough Homes and voluntary sector partners have prevented more households from becoming homeless than ever before; 869 households were prevented from becoming homeless between April 2017 to March 2018.</p>						

Articulate Colchester's transport needs to influence the development of new infrastructure by the Highway Authority and developers.	Work has continued inputting into, and shaping of, the Garden Community project to incorporate sustainable transport including walking, cycling and public transport. The North Essex Rapid Transit Study, which presents a case for taking forward the planning of a rapid transit system across North Essex, was published as Local Plan evidence base material. Officers and Members have met with Essex County Council members and officers to contribute to the development of schemes and plans such as the Colchester Cycling Action Plan.
Support the delivery of improvements to the strategic road and rail network.	Members and officers continue to attend fora on the development of the A120 and A12 schemes. Meetings held with Network Rail to understand and input into their potential improvement programme and to understand the opportunities for, and impact on, the rail network of the Garden Communities.
Allocate developer funding to sustainable transport projects in the borough which improve the balance between different modes of transport.	Funding has been secured and/or design/project work has been carried out for various cycling and walking links, improvements and behaviour change projects in the borough including: <ul style="list-style-type: none"> <li>• Tollgate to Stanway cycle links</li> <li>• Earlswood Drive link to join the Garrison Cycle Route</li> <li>• Colne Causeway to University</li> <li>• Rowhedge Trail – upgrading Public Rights of Way (PROW)</li> <li>• Maltings Student village – promoted sustainable travel information</li> <li>• Layer Road – promoted all aspects of cycling to local community</li> </ul>
Improve the walking and cycling links between Colchester North Station and the town centre through initiatives such as 'Fixing the Link' (FTL).	<p>Designs for Fixing the Link phase 2 have been agreed and work continues to finalise plans ready for installation in Autumn 2018.</p> <p>A bid has been made to Heritage Lottery Fund (HLF) to support the North Bridge Conservation Enhancement Area project. The £948,000 project takes forward improvements along North Station Road area including grant funding for building improvements as well as repairs to the bridge and public realm. The project also seeks to work with Colchester Institute to help improve heritage construction skills as well as plans for learning about the area's heritage for local schools and residents.</p> <p>The remaining element from phase 1 – public realm improvements, seating and bronze map of the roman city at 'base camp' in Middleborough have been installed as well as further wayfinding yellow flags to help direct those arriving at the station to the town centre.</p>

## Thriving

- Provide Colchester's heritage and wide ranging tourism attractions to enhance our reputation as a destination
- Be recognised as a centre of learning with excellent schools and educational opportunities for young people to make the most of their potential
- Be clear about the major opportunities to work in partnership with public, private and voluntary sectors to achieve more for Colchester than we could on our own
- Cultivate Colchester's green space and opportunities for health, wellbeing and the enjoyment of all

Action	Year End Report
Provide positive experiences for visitors and residents by promoting Colchester's key leisure, visitor attractions and events venues.	<p>A wide communications mix has been used including billboard/bus stop, back of bus campaigns, Sky Smart Ad (TV), radio, video, direct mail, print/online advertising and social media is also in place such as:</p> <ul style="list-style-type: none"> <li>• #IfOurWallsCouldTalk tourism campaign.</li> <li>• Leisure World and Aqua Springs promoted within Colchester area and up to the North Norfolk coast.</li> <li>• Council car parks promoted to residents and visitors so customers can choose the most suitable car park for their journey and the best value tariff.</li> </ul> <p>Visit Colchester continue to promote Colchester to a wide audience through the production of the 2018 Visitor Guide and the Discover Colchester mini -guide and map. Made available through a network of distribution channels across the country Colchester is promoted to a wide tourism audience.</p>
Support and help market a range of cultural festivals for local people and visitors.	<p>The Festival Support Fund 2017-2018 has awarded grants totalling £25,350 to 20 diverse events taking place across the Borough including the Roman River Music Festival, The Colchester Comedy and Film Festivals, Wivenhoe ArtSeaMusic and the Tiptree Little Scarlett Music Festival. Support marketing these provided by the VIC team through the Visit Colchester website, social media feeds and e-newsletter.</p>
Enhance Colchester's heritage attractions with initiatives such as integrating attractions, identifying trails around the town, and lighting the Roman walls.	<p>The popular Heritage Open Days in the Borough have involved 36 buildings and events. An upgraded Ancient Colchester App has been produced with additional content. Heritage Manager supported ECC in the development of the First World War trail in Colchester.</p> <p>Marking the Gates project completed. New Historic Colchester Guide Book published and on sale through the VIC and Castle from August 2017. Town Centre Heritage Recording Project well advanced with data collection as precursor to publication. Community Archaeology Project launched by GPR investigation at former bus station Queen St/St Botolphs as a precursor to involving public in</p>

	wider site investigation. Heritage Explorer website for the Borough has been developed and gone live allowing access to a wealth of records on line. New Resident Pass to Colchester Castle has been developed and launched on 30 March 2018. There has been a strong take-up with 359 Passes (representing a total of 557 residents) being sold in the first ten days.
Promote what Colchester has to offer to residents, visitors, and new businesses.	CBC took part in Get Online Week in October 2017 highlighting the benefits of going online with local support available to enable residents to improve their digital skills and utilise online services. The campaign has reached out to local tourism providers and hoteliers who are supporting the campaign through goods in kind. Leisure World (Colchester, Highwoods, Tiptree and Tennis Centre) and Aqua Springs promote all facilities (including memberships) within the Borough for residents and promotional advertising for the spa and Leisure pool for further afield visitors to Colchester.
Colchester & Ipswich Museum is an award winning service.	Awards include Essex Mum's Best Museum in Essex to Colchester Castle. Colchester Castle Guide Book was awarded the UK's Best Guide Book award by The Association of Cultural Enterprise (ACE). Colchester Castle was shortlisted in the UK's Most Popular Castle competition. All three museums improved their score in the annual Visitor Attraction Quality Assurance Scheme assessment. Colchester Castle scored 98% for customer service and has been awarded the Welcome Accolade by Visit England.
Establish an effective apprenticeship programme to provide career and learning opportunities for young people.	The 2017-2018 apprenticeship programme is now well underway and of the 12 apprentices recruited for the programme 10 still remain. 2 apprentices from Leisure World left the programme, one in the first two weeks and the other within 5 months. (This appears to be a difficult area to recruit apprentices to and our approach in this service area may need to be reviewed as a result.) Our current apprentices have received regular learning and development workshops which have been delivered in house and have been beneficial in helping them to achieve their NVQ. The apprentices joined forces to deliver an event for National Apprenticeship week (5-9 March) where they shared the work they have been doing with the rest of the organisation. Waste Services have put their decision to recruit apprentices on hold and will review again later in the year. A second cohort of apprentices is still being considered subject to budget reviews. A plan to use the Levy for internal employees is also being put in place. Total levy as of March 2018 <b>£84,306.</b>
Prepare for an externally funded Trainee programme at Colchester & Ipswich Museums.	CIMS has been awarded £568,000 by the Heritage Lottery Fund for the Skills for the Future programme which runs from January 2018 to December 2021. This will see 12 trainees over three years supported by CIMS venues and a further 15 trainees at the project partners: Museum of East Anglian Life (MEAL), The Long Shop Museum (LSM) and the National Heritage Centre for Horseracing and Sporting Art (Palace House).



Colchester & Ipswich Museum has applied to Arts Council England to become a National Portfolio Organisation (NPO) 2018-22.	CIMS has been awarded National Portfolio Organisation (NPO) status from 2018-2022. This will see just under £200k pa awarded to CIMS from Arts Council England to enhance its programme. Appointments to the NPO funded posts of Project Co-ordinator, two Community Curators and a Display Assistant were made in March 2018.
Work with the third sector to deliver Colchester's Environmental Sustainability Strategy.	The 'Reaching Communities' project is now in its third and final phase. During phase two, the 'Colchester Environment Group and Network' was launched, which supports around 40 organisations to share resources, information and improve local delivery of environmentally focussed projects and services. As part of this third phase, work was undertaken with Colchester's only rural training provider to support a large-scale lottery bid. 'Reaching Communities' will focus on supporting vulnerable and isolated people onto rural skills micro-courses to improve confidence, well-being and help people realise their potential.
Make the most of our parks and open spaces by managing them well and offering a range of activities and events.	Green Flags have been awarded to High Woods Country Park and Castle Park. Our parks attract millions of visitors annually and host a range of Commercial, civic and voluntary sector events and activities. They are places that provide learning opportunities as well as wonderful open space to enjoy nature and exercise. Park Run continues to thrive in Castle Park and the Development Plan is being updated to include new potential leisure opportunities. Our parks have approved management plans in place.

## Welcoming

- Ensure Colchester is a welcoming and safe place for residents, visitors and businesses with a friendly feel that embraces tolerance and diversity
- Improve the cleanliness and health of the place by supporting events that promote fun and wellbeing
- Create a business-friendly environment, encouraging business start-ups, support to small and medium sized enterprise and offer development in the right locations
- Make Colchester confident about its own abilities, to compete with the best of the towns in the region to generate a sense of pride

Action	Year End Report
Work with partners to fund and deliver streetscape improvements to support economic vitality.	Consultant brief provided and project tendered for design work for St Nicholas Square and Balkerne Square to deliver uplift in quality of the public realm. Tenders received April 2018. Funding streams under investigation.
Work with partners in the Safer Colchester Partnership to deliver support, promotion and regulation in order to make Colchester even safer and for it to feel safer.	<p>The Safer Colchester Partnership continues to work effectively together to deliver campaigns such as Crucial Crew and Street Weeks across the borough, whilst continuing to support Local Community Meetings where residents can have their say and raise safety related concerns. Ongoing support is provided for a range of safety related initiatives, alongside training and awareness raising for internal and external personnel on some of the key issues facing our residents.</p> <p>The Partnership has agreed new priorities for 2018 onwards to address current community safety priorities. The Licensing Enforcement Group continues to achieve multi agency partnership working to ensure compliance across licensed premises. Co-ordinated successful multi agency Nights of Action to raise public awareness of the ongoing work done to make the town as safe as possible, to be able to respond to issues and create pride in the town. Implementation of Licensing Policy and effective proactive enforcement to minimise incidents caused by the night time economy, ongoing positive liaison with licensed trade.</p> <p>Creation of the new Taxi Policy designed to improve public safety with mandatory safeguarding training for all new applications and renewals. Licensing and Food and Safety Teams take an active part in Police Street Weeks to listen to residents and businesses in targeted areas to improve facilities, gain intelligence and act on findings.</p>
Improve the information available to new residents.	<p>A Helpline insert was included in the 2018 main billing and this insert will also be included in Council Tax bills to new residents during 2018-2019.</p> <p>Leisure World has been building relationships with housing developers to include information leaflets in the 'welcome to your new home' pack they provide, focussing on memberships at Leisure World.</p>

	Waste and recycling have included imagery on the Council Tax bill for new residents, encouraging them to self-serve by downloading a recycling calendar and finding out about their collection service online.
Improve street cleansing and enforcement in Colchester town centre, and in Stanway, Tiptree, West Mersea, and Wivenhoe.	Colchester's Zones Teams have an extensive programme of Cleanliness activities that run seven days a week from 4am until 8pm and include street sweeping, hot washing, chewing gum removal, graffiti removal, litter picking and bin emptying across the whole Borough. Sadly, the amount of litter and detritus continues to increase so hand in hand with the cleanliness work there is a requirement for education and behaviour change. This includes initiatives with schools, community groups and projects with Keep Britain Tidy. Day and Nights of Action include a range of partners all working together to tackle local issues. Enforcement is also necessary with fly tipping and littering continuing to eat up resources that could be better spent elsewhere. A total of 241 Fixed Penalty Notices have been issued in 2017-2018 with full information available on the Councils Website. A range of Public Space Protection Orders are in place to support and enable enforcement.
Work with health partners to contribute towards delivering effective outcomes for individuals and their families, with particular focus on prevention and intervention to improve health outcomes and to tackle health inequalities.	Colchester is one the places selected by Sport England to be a national pilot area for increasing physical activity through whole system change. The pilot is a collaboration with Active Essex, Essex County Council, Tendring, Basildon, Community and Voluntary sector partners. A successful submission for grant funding means £800,000 will now be spent on insight and development of the pilot across the three borough locations. Just under 14,000 people took part in Beat the Street Colchester in September-November 2017 collectively travelling just under 100,000 miles. The interim project report identified a 4% decrease in levels of inactivity at a time in the year where inactivity typically increases significantly. 12% of those who took part reported having some kind of long term condition, heart disease, diabetes, anxiety and depression. £20k funding secured from Carnegie UK to deliver an emotional wellbeing and mental health resilience project for 8-13 year olds in Colchester. The first phase of workshops have just taken place and the insight gathered will be used to support future early intervention and prevention commissioning decisions matched by £20k Startwell funding. CBC have worked with the Essex Youth Service to deliver a '5 Ways to Wellbeing' pilot project in two secondary schools where increases in referrals in to the Essex Health Mental Wellbeing Service (EHMWS) had been identified. The final project report is awaited however there has already been a reduction in numbers being referred to EHMWS.
Lead and develop the Active Colchester Network to co-ordinate	CBC Officer Chairs the Active Colchester Network are organising quarterly meetings and circulating minutes & actions. Working with Active Essex to review structure and governance of the Active Colchester Network.

programmes and activities to increase participation.	<p>£5k funding secured from Active Essex for the Active Colchester Network to deliver activities aimed at older people. Active Network partners delivering activity are Colchester United Football in the Community, Disability4Sport, and CBC.</p> <p>Projects delivered include:</p> <ul style="list-style-type: none"> <li>• 6 weeks of activities for older people in 8 venues – Sheltered Housing, Care Homes &amp; Community Centres led by Disability4Sport</li> <li>• Senior U's programme of social activity led by Colchester United Football in the Community</li> <li>• 3 Tea Dances at Leisure World Colchester</li> </ul> <p>Part of the funding was used as match funding for successful application to deliver dementia friendly activities at Leisure World – swimming, badminton, table tennis and Songs &amp; Memories activity, which continue into 2018-2019.</p>
Work with Colchester Borough Homes, housing providers, private landlords, residents and partners to create cleaner, greener and safer communities.	<p>Officers worked with Community 360 and CBH to deliver dementia training to 51 staff and partners. 15 individuals living with complex housing/health have been supported through a Crisis Housing Project developed with CBH and funded through the Startwell Programme.</p> <p>Private Sector Housing officers have undertaken 660 visits to dwellings improving 61 Houses in Multiple Occupation, removing 326 serious hazards through enforcement or partnership working and removing 62 families and individuals from circumstances of fuel poverty.</p> <p>4 private sector landlords were successfully prosecuted in 2017-2018 against with £42k awarded in fines and costs.</p> <p>CBC in a joint bid with ECC, Rochford District Council and Southend-on-Sea Borough Council has successfully secured £1,072,500 in funding from DEFRA to enable further retrofitting of clean technologies to older polluting buses in Colchester.</p>
Enhance the offer from Colchester Business Enterprise Agency (COLBEA) to deliver a 'one-stop-shop' for business start-ups and survival.	<p>Regular meetings have been set up with the new CEO from September 2017 and we have facilitated a networking group to understanding COLBEAs levels of support and partnership working going forward.</p>
Launch a new destination marketing campaign to raise Colchester's profile and to encourage pride in the borough.	<p>The new tourism campaign for 2017- 2018 launched in June 2017. Entitled <i>If Our Walls Could Talk</i> the campaign focuses on Colchester's rich and vibrant history and asks what would our walls say if they could talk? It will be showcasing the heritage and culture of Britain's Oldest Recorded Town through the story of its many walls, both old and new, permanent and temporary.</p> <p>Targeted at visitors (both new and existing), Group Travel organisers, local businesses and organisations involved in the tourism trade plus Visit Britain, Visit England and Visit Essex. Since the start of the campaign in June 2016 it is estimated that 7.9 million potential visitors have been reached.</p>

